



2025

CONFERENCE SCHEDULE

Sofitel Hotel Chicago



[www.acrd.org/2025conference](http://www.acrd.org/2025conference)



# ACRD's 2025 Conference

APRIL 15-16  
SOFITEL HOTEL CHICAGO

To Our Valued Community,

We're thrilled to invite you to join us for the upcoming ACRD Conference in the vibrant Windy City! Our team has been working tirelessly to craft an unforgettable experience, featuring an exceptional lineup of keynote speakers, cutting-edge content, and captivating entertainment. And the best part? We've ensured that attending remains budget-friendly, recognizing the importance of balancing professional development with personal and organizational commitments.

In this document, you'll find a carefully curated tentative schedule, designed with your goals in mind—because your success is our priority. Our mission is to empower your education, foster your growth, and support your organization's journey. We're here to serve you, not the other way around.

Please note that the schedule may evolve as we finalize speaker confirmations and session details. Rest assured, we'll keep you updated with any adjustments as they arise.

We can't wait to connect with you in Chicago and embark on this exciting journey together!

With enthusiasm and gratitude,  
Your ACRD Team



**15**  
**APRIL**

*The schedule is subject to change. A finalized version will be published before the conference.*

**7:00-8:30a Breakfast Provided**

**GENERAL SESSION**

- 9:00-9:15a **Opening Remarks**  
- ACRD Executive Director,  
Lauren Kager
- 9:15-10:15a **Leveraging AI & Technology for Organizational Success**
- 10:30-11:30a **Grow your SSD Practice with SSA Data**  
- Attorney, Joshua Eyestone
- 11:30a-1:00p **Lunch Break**
- 1:00-2:00p **Driving Excellence with Six Sigma Strategies**  
- General Manager,  
Cindy Nasser
- 2:15-3:15p **Appeals Council: Setting Yourself up for Success in Federal District Court**  
- Attorney, Maren Bam
- 3:30-4:30p **Navigating TCPA Ethics & Compliance**  
- Attorney, Barry Johnson
- 4:45-6:00p **Cocktail Hour & SURPRISE ENTERTAINMENT!**

**FOCUS GROUP\***

- 9:15-10:15a **Understanding Long Covid & Social Security Disability Benefits**
- 10:30-11:30a **Revolutionizing Medical Medical Provider Lookup with Advanced Technology**
- 11:30a-1:00p **Lunch Break**
- 1:00-2:00p **Maximizing Leads Through Social Media Marketing**
- 2:15-3:15p **Optimizing Workforce Efficiency Through Outsourcing**
- 3:30-4:30p **Embracing Change: Lessons from 'Who Moved My Cheese?'**

*\*Focus groups hold 40-60 attendees. Seats are first-come, first-served.*



**16**  
**APRIL**

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**7:00-8:30a Breakfast Provided**

**GENERAL SESSION**

- 9:00-10:00a **Increasing Profitability with Intake Scoring: Effective Methods for Success**  
*- Attorney, Michael Liner*
- 10:15-11:15a **The Currency of Success: Leveraging Organizational Metrics**  
*- Attorney, Adam Banton*  
*- Attorney, Samantha Ball*
- 11:15a-1:00p **Lunch Break**
- 1:00-2:00p **Mastering VE Cross Under 24-3p & Maximizing Success Rates**  
*- Attorney, Lawrence Rohlfing*
- 2:15-3:15p **Strategic Approaches to Law Firm Management**
- 3:30-4:30p **America's Promise**
- 4:30-4:45p **Closing Remarks**
- 4:45-6:00p** **Cocktail Hour**

**FOCUS GROUP\***

- 9:00-10:00a **TBD**
- 10:15-11:15a **Unlocking Success Through Effective Business Operations**  
*- Membership & Education Manager, Missy Parsons*  
*- Ex. Director, Lauren Kager*
- 11:15a-1:00p **Lunch Break**
- 1:00-2:00p **Expert Guidance in Medicare Education**  
*- Insurance Branch President, Paula Muschler*
- 2:15-3:15p **Overcoming Banking & Credit Challenges in Legal Practice**
- 3:30-4:30p **Skillful Navigation: Leveraging SkillTRAN for Success**  
*- SkillTRAN President, Jeff Truthan*

**\*Focus groups hold 40-60 attendees. Seats are first-come, first-served.**